


NIAGARA ANGLICAN

A Gathering Place and a Sounding Board for the People of the Diocese of Niagara

Niagara Diocese hosted the 25th anniversary conference of the Anglican Editors Association (AEA).

Nearly 30 diocesan editors, Anglican Journal staff, partners and others from across Canada gathered for their annual conference in May, for the first time in Burlington.

In their conference evaluation, participants mentioned "Great workshops, a great touring day ... great conference" and "Very informative and useful presentations ... a truly great mixture of learning and sharing and experiencing the variety we have across the country."

At the anniversary banquet, host Bishop Michael Bird described the vision of Niagara Diocese and noted the importance of good communications in delivering the message and receiving feedback. Three time GMA Covenant Award nominees **Infinitely More** provided a concert featuring gospel, hymns, and praise and worship selections.

CONTENT: In each of the 10 issues published annually we attempt to create a balance between news and views to fulfill our mission. Our success depends greatly on the teamwork of talented writers and contributors residing throughout the diocese.

CIRCULATION: In June 2014, the Niagara Anglican had 9,417 subscribers (Anglican Journal total – 141,619), a drop of 3.57% (national average 4.6%) from the previous year. We have the fourth largest circulation among the 23 diocesan papers. Last year 7,122 new subscribers were added across Canada but 13,918 cancelled their subscriptions; the main reason for the latter is incapacity or death.

In October, parishes in Niagara Diocese receive copies of their subscriptions lists for updating – to verify information, make corrections and add or delete subscribers. Every household on parish lists across Canada is eligible to receive both the diocesan and national papers.

FINANCES: The Niagara Anglican receives funding from several sources, including

D M&M – diocesan mission and ministry dollars. Individual donations can also be made through direct mailing or the diocesan website.

Advertising – revenue generated from parishes, businesses, groups and other advertisers.

Anglican Journal Appeal – In 2013 over \$509,171 was contributed by 10,194 donors across Canada. Niagara, third highest in donations, had 927 people donating \$38,341 (average of \$41.36).

After staffing allocation and fixed costs, donations are shared equally between the Journal and Niagara Anglican.

The Canada Periodical Fund provided \$369,441 (45%) of the total cost (\$817,011) to mail the Anglican Journal and diocesan newspapers in 2013.

Details for the first two can be found in the diocesan financial reports; the others are reported by the Anglican Journal staff.

NIAGARA ANGLICAN PUBLICATION BOARD: The Board, meeting regular and through consultation, continues its valuable work focusing on the purpose, mission, scope, well being and continuation of the Niagara Anglican.

GRATITUDE: To all who contributed in any way to the publication of our very successful paper I wish to express the heartfelt gratitude of our print and online readership.

IN MEMORY: Bryan Stopps was the official proof-reader of the Niagara Anglican for approximately eight years and proofread some 1,000 pages of the paper. We were saddened by his sudden death this spring, and as we give thanks for his devotion and ministry in the church, especially the Niagara Anglican, we commend his soul to God.

FINAL THOUGHTS: The Niagara Anglican links merges and teams with other media, especially our diocesan website, facebook, twitter and more.

As the church we must not hid the Light of Jesus Christ under a bushel, but rather let it shine through all means and methods of communication available to us.

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